



OKCC
Orlando Korea Culture Center



ORLANDO KOREA FESTIVAL 2024 SPONSORSHIP PROPOSAL







About Us

The Orlando Korea Culture Center is Central Florida's hub for celebrating Korean culture. We curate a myriad of events and programs designed to immerse visitors in the beauty of Korean arts, language, cuisine, and tradition. Our center is dedicated to fostering a deep appreciation and understanding of Korean while serving as a gathering place for the diverse communities of Orlando.

We are also dedicated to the betterment of our Central Florida community, and actively support local schools and other non-profit organizations. Through our collective efforts, we aim to cultivate an inclusive environment where Orlando can come together to celebrate, learn and grow, all while exploring the rich tapestry of Korean culture.

What We Do

ORLANDO KOREA FESTIVAL



The Orlando Korea festival draws thousands and allows our city to enjoy the best of Korean culture, food and music. Attendees can play traditional games and try on traditional Korean clothing. The festival is also recognized for its wide array of vendors selling everything from artisanal goods, to skincare and of course, K-pop goodies.

LANGUAGE LESSONS



Offered in person and virtually, our Korean language school is geared toward new speakers, with an introductory Hangeul course, multiple levels of beginner classes, and an intermediate course -- all taught by native speakers. We also offer a more curated group tutoring experience that allows for more personalized instruction.

COOKING CLASSES



Every quarter, OKCC invites Orlando to roll up its sleeves and join us in our kitchen for a hands-on culinary experience. With the help of our instructors, we bring to life a full menu of Korean favorites, from kimchi to kimbap.

COMMUNITY OUTREACH



You'll frequently find us working alongside our community partners like the Asian American Heritage Council to fundraise on behalf of a variety of causes. We also combine our efforts and bring our center's volunteers together to give our time to local schools, where we share the details of Korea's rich heritage with students and faculty.



The Orlando Korea Festival

Your generous sponsorship will help bring to life our marquee event, the Orlando Korea Festival. Held in the fourth quarter of every year, the festival draws thousands of attendees eager to experience the best of Korean culture, food and entertainment in Central Florida. The 2023 festival drew more than 3,000 attendees.

Today, the event is known for its unique features like the K-Pop Dance Contest and the popular hanbok try-on.



DATE: Saturday, December 7 2024

LOCATION: 7000 Winegard Rd.

TIME: 10AM-4PM

COST: Free entrance & parking



Orlando Korea Festival 2024 Sponsorship Options

Benefits	통일 Unity \$10,000	정 Affection \$5,000	사랑 Love \$3,000	희망 Hope \$1,500	믿음 Trust \$1,000
Sponsor recognition certificate	✓	✓	✓	✓	✓
Sponsor logo display on website and all festival promotional materials	✓	✓	✓	✓	✓
Social media announcement of your sponsorship	✓	✓	✓	✓	✓
Verbal acknowledgement in welcome and closing remarks	✓	✓	✓	✓	✓
Complimentary booth, table and chairs at festival	✓	✓	✓	✓	✓
Company logo included in event emails	✓	✓	✓	✓	
One custom social media video spotlighting your business	✓	✓	✓		
Up to three custom social media videos spotlighting your business	✓	✓			
Logo display on main stage during festival	✓				

Our Team

JOSHUA JUNG

President

As OKCC's president, Joshua oversees the daily operations and finances of the center and leads relationships with our sponsors, community partners and seasonal stakeholders. He is also one of the language school's main instructors, teaching alphabet and beginner-level courses.



GAEUN LEE

Manager

Gaeun serves as logistics and project manager for the center, and leads coordination and scheduling for all events and projects hosted throughout the year. In addition to being a seasonal teacher at our language school, she also tutors students in our smaller group courses.



JESSICA SOLIS

Communications

Jessica is the center's content strategist, advising the team on sponsor, vendor and stakeholder communications. During the festival, she serves as a point of contact for vendors and volunteers. A former journalist, she is one of the center's video producers and social media coordinators.





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THANK YOU

We remain available to answer any questions.



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